

Brand Awareness and Reasons to Buy:

- **CALMEX®**
The top-of-mind leader in brand recognition among Hispanic consumers since 1920
- Introducing new CALMEX® Tuna, the most versatile, delicious canned seafood
- Dolphin-safe and heart-healthy, CALMEX® Tuna provides an excellent source of protein and Omega 3 fatty acids



Exclusive
Importer & Strategic Partner

Brand Marketing Tools:

- New! Bilingual, colorful, eye-catching ready-to-display trays. Great for pallet and side stack displays
- New! Bilingual label highlights dolphin-safe and Omega 3 benefits
- Trade funds for point-of-sale activities (pallet displays, shelf tags, demo tasting)



CALMEX®

Healthy, Dolphin-Safe, and Delicious,
CALMEX Tuna Is Simply the Best!



CALMEX® Ready-to-Display Tray

Capacity: 24 Cans

L: 13.8" W: 10.5" H: 2.8"



• Presentations:

CALMEX® TUNA in Soybean Oil 24 / 5 oz. (142g) CALMEX® TUNA in Water 24 / 5 oz. (142g)

Groceries

PH: 888-DOS AMIGOS
info@dosamigos-inc.com

www.calmex.com

www.dosamigos-inc.com

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CALMEX Tuna - the Taste You and Your Heart Will Love!

CALMEX[®]

Item ID	Description for Sales	Case UCC	Unit UPC	NET WT. Per Unit	Count Per Case	Case Dimensions LxWxH = Cube	Case Weight	Pallet Ti x Hi =	TL Cases = # Pallet
OCA-040	CALMEX TUNA IN OIL 5 oz. (142 g)	106 04730 00140 4	6 04730 00140 7	5 oz.	24	13.8 x 10.5 x 2.8 = .23	9.50 lb.	14 x 16 = 224	4,480 = 20
OCA-041	CALMEX TUNA IN WATER 5 oz. (142 g)	106 04730 00141 1	6 04730 00141 4						



Unit Dimensions LxWxH
3.36 x 3.36 x 1.32



Healthy, Dolphin-Safe, and Delicious,

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 SPECS SHEET-GROCERIES www.dosamigos-inc.com info@dosamigos-inc.com www.calmex.com
 HEADQUARTERS 8595 Avenida Costa Sur, San Diego, CA 92154 TEXAS DIVISION 10202 Crossroads Loop Crossroads Business Park Laredo, TX 78045



PH:1-888-DOS AMIGOS

Brand Awareness and Reasons to Buy:

- Created in 1920, CALMEX® is the generic, top-of-mind name for sardine products in the Hispanic market
- With more than 20 years in the U.S., CALMEX® is the leader in sales volume and brand recognition
- Superfood! Providing a rich source of protein, phosphorus, Omega 3, Vitamins A, B1, B2 and calcium
- More protein than beef! 100 grams of sardines = 24 grams of protein, while 100 grams of meat = only 21 grams.
- CALMEX® sardines are authorized WIC foods



Exclusive
Importer & Strategic Partner

Brand Marketing Tools:

- New! Bilingual, white & blue ready-to-display box. Great for pallet and side stack displays
- New! Bilingual label highlights dolphin-safe and Omega 3 benefits
- Trade funds for point-of-sale activities (pallet displays, danglers, shelf tags, demo tasting)



CALMEX®



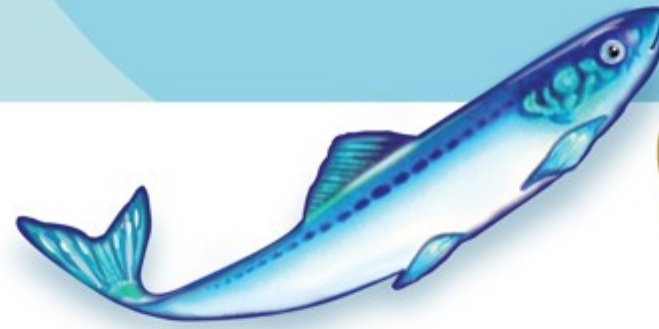
CALMEX®
Ready-to-Display Box
Capacity: 24 Cans L: 17.5" W:13" H:4.5"

- **Presentations:**
CALMEX® Sardines in Tomato Sauce 
CALMEX® Sardines in Hot Tomato Sauce 
24 / 15 oz. (425g)

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Groceries



CALMEX sardines will jump off the shelf!

CALMEX[®]



Item ID	Description for Sales	Case UCC	Unit UPC	NET WT. Per Unit	Count Per Case	Case Dimensions LxWxH = Cube	Case Weight	Pallet Ti x Hi =	TL Cases = # Pallet
OCA-001	CALMEX SARDINES IN TOMATO SAUCE 15 oz.	106 04730 00130 5	6 04730 00130 8	15 oz.	24	17.5 x 13 x 4.5 = .59	27.20 lb.	8 x 10 = 80	1,440 = 18
OCA-006	CALMEX SARDINES IN HOT TOMATO SAUCE 15 oz.	106 04730 00131 2	6 04730 00131 5						

Unit Dimensions LxWxH

6.31 x 4.25 x 1.06
6.31 x 4.25 x 1.06



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