

## Brand Awareness and Reasons to Buy:

- A Mexican Brand Leader for 75+ Years, strong nostalgic appeal to Hispanic consumers

**100% Natural Cane Sugar**  
No High-Fructose Corn Syrup

- Non-Carbonated, no gas, no bloat

**Only 100 Calories per Bottle**  
compared to 160 calories in most colas and other sodas

- Pasteurized to destroy harmful bacteria, using a proprietary osmosis process
- **caffeine-free**
- Vitamin C added for health and vitality



PH: 1-888-DOS AMIGOS  
www.dosamigos-inc.com

## Brand Marketing Tools:

- Chaparritas® Preassembled Six-Tier Wire Display Rack 27 lb.
- Easy to stock and restock
- Eye-catching, red, bilingual display
- P.O.P. Materials Available



P.O.P.

H

W

L

Display Rack Capacity:  
216 Bottles  
L = 15.25"  
W = 14.5"  
H = 62"

- In-store Merchandising Service (in selected metro areas across U.S.)
- Pallet Programs Available

## Pack Size:

APPLE, TANGERINE, GRAPE, PINEAPPLE, 8.45 fl. oz. (250 mL)



**Now!**  
Four delicious fruit flavors:  
Apple, Tangerine,  
Grape, and Pineapple  
in recyclable small glass bottles  
with twist-off caps

- Chaparritas makes an exceptional complement to a variety of foods
- Chaparritas - perfect as a midday pick-me-up or for family gatherings and special events

**Beverages**  
Chaparritas.com

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